Steven Dawson CV

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Married, with 3 children

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UI web developer, web design, book design

I am a UI web developer with over 18 years experience of working within companies or for clients directly. I have spent a lot of time working with publishing companies — newspapers, magazines, academic journals and books. I also have a lot of experience working for design and advertising agencies — helping them develop products for their client's needs.

I am currently looking for contract work.

Skills and tools

- HTML
- schema.org
- CSS
- SASS
- Javascript
- Jquery
- Coding for WCAG AA accessibility conformance

- Grunt
- Gulp
- NodeJS
- Github
- Aglie
- Scrum

- WordPress
- Joomla (Yup, really)
- Shopify
- MailChimp
- Campaign Monitor
- Phone Gap
- Photoshop and other Adobe software

Dev work

I develop using front end languages HTML, CSS, SASS and Javascript. I often work partnered with UI designers and back—end developers. I have a strong eye for translating designs to web code and keeping the designer's detailed view intact, and for communicating with back—end developers, to give them code they can use, and explain the requirements of the end delivery.

I am comfortable working within a team delivering a project, communicating with the different developers, designers and product owners to understand what UI development work is needed from myself and how the code will interact with further development the project requires.

I have worked as part of an Agile Scrum team on major projects and with off—shore dev teams directed via Skype and project tracking software.

I have built web pages which receive 100s of thousands of page views with WCAG AA compliance in mind. I have recently undertaken writing the VPAT document for a website reaching +2 million visitors a month.

Design work

I have worked as a designer for projects as large as site wide rebrands, as well as for departmental briefs within an existing sites. My design principles tend to be based on delivering user requirements simply. My work as a web designer and developer tends to be when working with established brands, so therefore the design and development work on websites is about providing a platform for user interaction or content delivery. To this end I am a fan of simple, clean design aesthetics — which make for the tidiest way for delivering requirements to users. I am a fan of spending time investigating the complete picture of what the user requirements are, and then designing to make that a simple journey.

Employment

IOP Publishing — Bristol

2012 - 2013   Freelance designer and development, HTML, CSS, JS

2013 - 2016   Employed UI developer, HTML, CSS, JS, Agile Scrum Dev Team
Noted achievement: Full rebuild of UI code for iopscience.iop.org
HTML, CSS, JS. Reduced page load time by average of 40%

2016 - 2017   Contractor, UI dev (as above), accessibility consultant
Noted achievement: Authored VPAT (Voluntary Product Accessibility Template) for
IOPscience, a website with over 2 million page views per month

University West of England — Bristol

2017 October - December
Tutoring HTML, CSS, JS to 1st 2nd 3rd year Media and Journalism BA Hons students

Freelance — London and Bristol

2005 - 2012   Worked with selection of publishing companies and design agencies
Noted achievements:
Lead design and UI dev for redesign for templates of 150+ local newspapers for Newsquest
Lead development of HTML, CSS for Baileys Christmas website for Diageo, via EHS Brann
agency. Lead team of developers in UK, USA, SA and India

Associated Newspapers — London

1997 - 2005   Senior designer at Associated New Media, new media arm of Associated
Newspapers.
Noted achievement: Developed the UI code (HTML, CSS, JS) for the launch of
www.dailymail.co.uk

Selection of freelance clients

Publishing companies

• IOP Publishing — Academic journal platform serving over 2 million visitors a month

• Associated Newspapers — UK national newspaper publisher, over 100 years old

• Newsquest — Publishers of over 150 local UK newspapers

• Intellect Publishing — Independent academic publisher, publishing books, journals and magazines

• William Reed Publishers — B2B publishing company

Design agencies

• EHS Brann — Part of the international, giant
advertising agency group Havas

• Picture — BAFTA award winning design agency
based in Exmouth Market, London

• Solutions — Agency providing a lot of web work
for NHS trusts

Individual clients

• Sinclair — built websites for Iain Sinclair and Clive
Sinclair

• Newport University — Book design and production

Education

•   Beginners HTML September to December 1996 — Westminster Adult Education Service

•   BA (Hons) Multimedia fine art, grade 2:1 — Kingston University, 1993 to 1996

•   Camberwell College 1992 to 1993 — Art foundation certificate